



Rat für Formgebung
German Design Council

60 Jahre
Designkultur



Rat für Formgebung | German Design Council
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Your Nomination for the 2015 German Design Award
Excellent Product Design

Dear Madams and Sirs,

The quality of your design has attracted our attention. Your products set themselves apart from the masses, are convincing down to the last detail—and consequently represent a pioneering contribution to the German and international design scene. Therefore, your work has the potential to win one of the leading international design awards. Due to your outstanding accomplishment, the committees at the *German Design Council* have nominated you to participate in the *2015 German Design Award*. Congratulations!

Use this opportunity to compete with the best in your field. The *German Design Award* makes design and brand expertise visible and is held in high esteem. For over 60 years, the *German Design Council* has been representing design developments in Germany and supporting the industry in all design-related questions in a professional and sustainable manner.

Our long-standing expertise and the rigorous nomination process ensure only the best products, their manufacturers as well as their designers may participate in the *German Design Award*. Therefore, the nomination itself is already considered a great honour and provides you with an opportunity to use the *Nominee* label for the purpose of effectively and convincingly communicating your design expertise.

You've already demonstrated your skill—now let our highly esteemed jury of experts evaluate your work by becoming a part of the *2015 German Design Award*. All you need to do is activate your nomination by registering at www.designpreis.de. The deadline for registration is 11 July 2014. In addition, as a nominated company you are exclusively entitled to select additional products and achievements from your portfolio and propose them for nomination as well. We look forward to hearing from you!

Wishing you good luck,

your

Andrej Kupetz
General Manager